



# **RUSSIAN RIVER VALLEY WINEGROWERS**

## **Fact Sheet**

### **About the Russian River Valley Winegrowers Association**

- The organization was established in 1994 and became a non-profit in 1996
- Includes 200+ members, both grape growers and wineries

**Executive Director: Jesslyn Jackson**

#### **Board of Directors:**

- **President:** Mari Jones, Emeritus Vineyards – Grower, 2<sup>nd</sup> Term: 2025-2027
- **1<sup>st</sup> Vice President:** Tessa Gorsuch, Martinelli Winery – Grower, 1<sup>st</sup> Term: 2024-2026
- **2<sup>nd</sup> Vice President:** Leslie Renaud, Martin Ray Winery – Winery, 1<sup>st</sup> Term: 2024-2026
- **Treasurer:** Michelle Crosbie, Moss Adams, LLC – At-Large, 1<sup>st</sup> Term: 2025-2027
- **Secretary:** Erica Odden, Rodney Strong Vineyards/Davis Bynum – Grower, 2<sup>nd</sup> Term 2025-2027

### **About the Russian River Valley American Viticultural Area (AVA)**

- The Russian River Valley American Viticulture Area (AVA) earned its AVA distinction in 1983
- The AVA is located approximately 55 miles North of San Francisco and just west of the city of Santa Rosa. Westernmost areas of the valley are just 10 miles from the Pacific Ocean
- The region was enlarged in 2005 to encompass 126,600 total acres and more than 16,000 acres of wine grapes
- Encompasses more than 16,000 acres of wine grapes
- 2nd largest AVA in Sonoma County (Sonoma Coast is 1st)
- Known for its success with cool climate varietals, notably Pinot Noir and Chardonnay
- At least 13 grape varietals planted
- Approximately 41% of the grapes harvested in the region are Chardonnay
- Approximately, 29% of the grapes harvested in the region are Pinot Noir
- 35 varieties of wine are produced in the region

### **6 Distinct Winegrowing Neighborhoods**

- Middle Reach
- Laguna Ridge
- Green Valley
- Santa Rosa Plains
- Sebastopol Hills
- Eastern Hills

### **Contact**

**Jesslyn Jackson**

jesslyn@rrvw.org

(707) 360-2907