



*Pinot and Beyond.*



**ANNUAL  
REPORT**

---

**2021**

# Table of Contents

---

Officers, Board of Directors, & Team	3
President's Message & A Note From The Executive Director	6
Marketing + PR Efforts	10
Russian River Paulée	12
Financial Report	15
Neighborhoods Report	20
Membership Report	23
RRVW Members	25

## OUR MISSION

*The Russian River Valley Winegrowers (RRVW) is a community of wine-makers and farmers dedicated to producing exceptional wines that showcase the diversity of the Russian River Valley neighborhoods. Our members are committed to preserving natural resources and the authentic farming heritage of this premier wine region known for award-winning Pinot Noir.*





**OFFICERS, BOARD  
OF DIRECTORS,  
& TEAM**

---

**2021**

## PRESIDENT

**Clark Lystra, Betty Ann Vineyard**  
4721 Hall Road, SR, CA 95401  
Grower, 2nd Term: 2021-2023  
crllystra@aol.com

## 1ST VICE PRESIDENT

**Jim Sturgeon, La Crema Winery**  
425 Aviation Blvd, Santa Rosa, CA  
At-Large, Winery – 2nd Term: 2019-2021  
jim.sturgeon@lacrema.com

## 2ND VICE PRESIDENT

**Donald Patz, Maritana Vineyards**  
1200 American Way  
Windsor, CA 95492  
Winery, 1st Term: 2020-2022  
donald@donaldpatzwinegroup.com

## TREASURER

**Michelle Muth Ausburn, BPM LLP**  
110 Stony Point Road, #210,  
Santa Rosa, CA 95401  
At-Large, 2nd Term: 2021-2023  
mausburn@bpmcpa.com

## SECRETARY

**Kim Pasquali, Medlock Ames Winery**  
13414 Chalk Hill Rd  
Healdsburg, CA 95448  
Winery, 1st Term: 2021-2023  
Kim@medlockames.com

## DIRECTORS

**Mike Sullivan, Benovia Winery**  
(Past President)  
3339 Hartman Road, SR, CA 95401  
Grower, 2nd Term: 2019, 2020, 2021  
mike@benoviawinery.com

**Chris Crispo, Bush Crispo Vineyard**  
(Past President)  
2617 Woolsey Road, Windsor, CA 95492  
Grower, 2nd Term: 2018-2020  
(extended to April 2021)  
bushcrispovineyards@live.com

**Gio Balistreri, Russian River Vineyards**  
(Past President)  
PO Box 920, Forestville, CA 95436  
Grower, 3rd Term: 2020-2022  
gio@russianrivervineyards.com

**Patrick Hamilton, Notre Vue Winery**  
11010 Estate Lane, Windsor, CA 95492  
Grower, Board Appointment: 2021  
patrick@notrevueestate.com

**Ryan Kunde, DRNK Wines**  
3637 Frei Road, Sebastopol, CA 95472  
Winery, 1st Term: 2021-2023  
ryan@drnkwin.com

**Diane DiRoma, Ron Rubin Winery**  
5220 Ross Road, Sebastopol, CA 95472  
Winery, 1st Term: 2021-2023  
diane@ronrubinwinery.com

**Jake Martini, Taft Street Winery**  
2030 Barlow Lane, Sebastopol, CA 95472  
At-Large Winery, 1st Term: 2019-2021  
jake@taftstreetwinery.com

**Barry Herbst, Bottle Barn**  
3331 Industrial Drive, SR, CA 95403  
At-Large, 1st Term: 2021-2023  
winebuyer@bottlebarn.com

**Marshall Graves, Bank of Marin**  
50 Santa Rosa Avenue, SR, CA 95404  
At-Large, 1st Term: 2021-2023  
marshallgraves@bankofmarin.com

## EXECUTIVE DIRECTOR

**Jesslyn Jackson**  
(O) 707.360.2907  
(C) 205.862.3007  
3210 Woolsey Rd. Windsor, CA 95492  
Jesslyn@rrvw.org

## FORMER PRESIDENTS OF RUSSIAN RIVER VALLEY WINEGROWERS

### **Mike Sullivan, Benovia Winery**

3339 Hartman Road, Santa Rosa, CA 95401  
mike@benoviawinery.com

### **Chris Crispo, Bush Crispo Vineyards**

2617 Woolsey Road, Windsor, CA 95492  
bushcrispovineyards@live.com

### **Gio Balistreri, Russian River Vineyards**

PO BOX 920, Forestville, CA 95436  
gio@russianrivervineyards.com

### **Clay Gantz, Gantz Family Vineyards**

1700 Laguna Road, Santa Rosa, CA 95401  
lay@gantzfamilyvineyards.com

### **Rod Berglund, Joseph Swan Vineyards**

2916 Laguna Road, Forestville, CA 95436  
rod@swanwinery.com

### **Chris Donatiello, C. Donatiello Winery**

4053 Harlan St. #311, Emeryville, CA 94608  
Christopher.Donatiello@gmail.com

### **Randy Luginbill, Silverado Sonoma Vineyards, LLC**

855 Bordeaux Way, Suite 100, Napa, CA 94558  
randy@swgnapa.com

### **John Holdredge, Holdredge Wines**

712 University Street, Healdsburg, CA 95448  
jholdredge@gearylaw.com

### **Nick Leras, Nick Leras Vineyards**

2051 Laughlin Road, Windsor, CA 95492  
abovethevineyards@gmail.net

### **Steve Dutton, Dutton Brothers Farming & Dutton Ranch**

P.O. Box 48, Graton, CA 95444  
steve@duttonranch.com

### **Valerie Wathen, Dutton-Goldfield Winery**

3100 Gravenstein Hwy N, Sebastopol, CA 95472  
valerie@duttongoldfield.com

### **Bob Cabral, Three Sticks Wines**

143 West Spain, Sonoma, CA 95476  
rjcabral@msn.com

### **Merry Edwards, Merry Edwards Wines**

2959 Gravenstein Hwy, Sebastopol, CA 95472  
merry@merryedwards.com

### **Ellen Mack, Russian Hill Estate Winery**

4525 Slusser Road, Windsor, CA 95492  
ellen@russianhillwinery.com

### **Kirk Lokka, Emeritus Vineyards**

2597 Gravenstein Hwy N, Sebastopol, CA 95472  
kirk@goldridgepinot.com

### **Hector Bedolla, Crop Production Services**

837 March Avenue, Healdsburg, CA 95448  
zinwine1@sonic.net

### **Lee Martinelli, Jr. Martinelli farms, Inc.**

### **Warren Dutton, Dutton Ranch**

Saralee McClelland Kunde,  
Richard's Grove  
& Saralee's Vineyard

## RUSSIAN RIVER VALLEY WINEGROWERS

P.O. Box 16, Fulton, CA 95439-0016

Phone: 707.360.2907

info@rrvw.org

russianrivervalley.org





**PRESIDENT'S  
MESSAGE &  
A NOTE FROM  
THE EXECUTIVE  
DIRECTOR**

---

**2021**



# President's Message

---

## 2021 President's Annual Report - Russian River Valley Winegrowers By Clark Lystra

Dear Members and Sponsors:

Happy 2022! Bonny and I hope that you and your family remain healthy and are looking forward to the 2022 vintage as much as we are. The Russian River Valley Winegrowers remains strong and our community is tight-knit. The Board of Directors and I are committed to serving our members and actively engaging consumers, trade representatives, and the media throughout the year.

I'd like to give special thanks to our out-going board members Past Presidents Mike Sullivan (Benovia Winery) and Chris Crispo (Bush Crispo Vineyard), 1st Vice President, Jim Sturgeon (La Crema), and Secretary, Kim Pasquali (Medlock Ames Winery) for their support over a very challenging year. It was a pleasure working with you.

I'd also like to welcome our new board members, Mari Jones (Emeritus Vineyards), Micaela Green (Balletto Vineyards), Erica Odden (Davis Bynum Winery), and Cristina Torres (Marimar Estates Vineyards and Winery). I look forward to working with each of you over the next year.

It was great that we were able to hold our signature annual events in the latter half of 2021. The Paulée dinner in September, our member barbeque in October, and our holiday party in December were well-attended and showcased our close-knit community. Thanks to our member hosts at Bricoleur Winery, Russian River Vineyards, and Benovia Winery for their hospitality and support. In 2022, you'll see our Executive Director Jesslyn Jackson bringing new ideas and energy to our organization, as well as our usual events. We'll start with our annual membership meeting on March 8 at the Vintner's Inn and look forward to gathering in-person as it is one of our most well-attended member networking opportunities of the year.

As always, I welcome your thoughts and feedback, so please don't hesitate to contact me or Jesslyn. Thank you again for your continued support.

Clark Lystra  
Board President

**“THE BOARD OF DIRECTORS  
AND I ARE COMMITTED TO  
SERVING OUR MEMBERS  
AND ACTIVELY ENGAGING  
CONSUMERS, TRADE  
REPRESENTATIVES, AND  
THE MEDIA THROUGHOUT  
THE YEAR.”**

~ Clark Lystra  
Betty Ann Vineyard

# Executive Director Message

---

It has been a pleasure coming onboard as Executive Director of Russian River Valley Winegrowers in the last 10 months, and I would sincerely like to thank all our wineries, growers, and sponsors for your support of our organization and the Russian River Valley community in the last year. After years of working in a trade-marketing position at the county-level, I often contemplated what my next role would be. When the position as Executive Director was announced, the role seemed like a natural next step for me and one that would help to solidify and strengthen my roots in both the wine industry and California. In the first couple of months of joining the organization, I learned a great deal about the history of the area and association, including colorful stories from our member population. As I have always said, “you can win a southerner over with a good story” and the stories of the Russian River Valley are not wasted on me.

Since I started in late April of 2021, I have been working to streamline our member communications and administrative processes, as well as create a robust marketing plan to continue to elevate our growing region. I hope that you will join us in 2022 and beyond as we continue to elevate our member education resources, increase our participation in ancillary county and nationwide events, and further our networking opportunities with other members throughout the year. I look forward to continuing marketing and promotions to all four of our audiences as a trade association: media, trade, consumers, and most importantly, our members. It is my sincerest hope that we find value for every grower or producer of Russian River Valley fruit.

I encourage you to attend as many of our member-facing events as possible in 2022. Russian River Valley Winegrowers and I look forward to providing valuable networking opportunities to strengthen and unify our position as a world-class wine region.

Cheers, ya'll!



Jesslyn Jackson  
Executive Director





## *Additional RRVW Support* \_\_\_\_\_

### **About our Bookkeeper**

Christine's passion for wine, and the Russian River Valley originated while employed by two of the most recognized and influential scions of Sonoma County; Saralee McClelland Kunde and Richard Kunde. Saralee was a founding member of the inaugural board of the Russian River Valley Winegrowers and served as the Treasurer for many years. Christine has provided accounting expertise to Saralee and the Winegrower board since 1997. After Saralee's passing in 2014, Christine continued to support the board by providing bookkeeping guidance to the organization.

After Richard's passing, Christine continued in her role as General Manager of Sonoma Ag Art, which owns Catie's Corner and Coffey Lane Vineyards. Additionally, she provides accounting support to Sonoma County non-profit agricultural-related companies, as well as serving on the board of the Russian River Valley Winegrowers Foundation and Sonoma County Fair Foundation.

#### **Christine Margetts**

1998 Jones Road

Windsor, CA 95492

707.837.9200

[Christine@SonomaAgArt.com](mailto:Christine@SonomaAgArt.com)



**MARKETING  
+ PR EFFORTS**

---

**2021**

# Marketing + PR Report

In late spring, RRVW focused our efforts on restructuring our existing committees in order to engage a broader network of members in the strategic planning of our marketing efforts and events, as well as to gather a consensus of ways our association can add member value. With the completion of the U.C. Davis study, the former 'Neighborhoods' Committee has been integrated into the marketing committee to unify and strengthen our messaging around the initiative.

## Co-chair: Jake Martini Taft Street Winery



Co-chair: Jim Sturgeon  
La Crema

**"I'M EXCITED TO BE A PART OF SUCH AN ENTHUSIASTIC COMMITTEE GOING INTO 2022. THE RENEWED MEMBERSHIP INVOLVEMENT AND COLLECTIVE INTEREST IN SUPPORTING THE RUSSIAN RIVER VALLEY AVA SHOULD MAKE FOR SOME GREAT PROGRAMS AND PROGRESS IN THE NEW YEAR."**

~ Jake Martini  
Taft Street Winery

We formed a committee of broader members to help create the 2022 calendar of marketing + PR activations that will include:

- Press Releases surrounding our events
- Critic tastings (Spring/Summer 2022)
- Media FAM Hosting
- Collateral and branding enhancements
- Determine strategy for social media for 2022
- Website enhancements

It is our sincerest goal to find a way to capture and share the stories of our members to consumers, trade and media. Be on the lookout for ideas surrounding a marketing initiative that encompasses the history of the Russian River Valley and its people.





**RUSSIAN  
RIVER  
PAULÉE**

---

**2021**

# Russian River Paulée

After a one-year postponement, Russian River Valley Winegrowers hosted our signature Russian River Valley Paulée dinner to kick off Labor Day Weekend on Friday, September 3rd, 2021 at Bricoleur Vineyards in Windsor, Ca.

The Annual Paulée featured 25 of our member wineries pouring world class Pinot Noir, Chardonnay, Syrah, Zinfandel and Sauvignon Blanc. The Paulée offers guests an unmatched tasting experience in both wine and food. In the spirit of the Paulée tradition, which originated in Burgundy, the Russian River Valley Paulée brings winemakers and collectors together to enjoy an elegant multi-course meal paired with wines from winemakers and guests' personal cellars, including special, limited, and rare vintages. The event hosted over 175 consumers to the area, along with a dozen Bay Area media attendees.

Our culinary partners for 2021 were Chef Evan Castro of Bricoleur Vineyards, under the advisement and consult of Chef Charlie Palmer and Chef Nate Appleman. Chef Mark Stark of Stark Reality Restaurants joined the team to create an amazing meal for guests to enjoy.

We were excited to include several local vendors as well such as Bohemian Creamery, Journeyman Meat Co., Costeaux Bakery and Taylor Lane Coffee.



**“THIS YEAR’S DINNER AT BRICOLEUR VINEYARDS WAS A CRUSHING SUCCESS AND A MONUMENTAL REUNION OF FRIENDS, FAMILY, GROWERS AND WINERIES BACK TO THE RUSSIAN RIVER VALLEY. IT’S THE ONLY TIME YOU GET TO SHARE RARE AND SPECIAL WINE WITH OTHERS THAT HAVE THE SAME EXACT LOVE AS YOU DO, WHICH IS A PASSION FOR WINE AND A CELEBRATION OF ALL THINGS RUSSIAN RIVER VALLEY”**

**~ Gio Balistreri**  
RRVW Events Chair  
Russian River Vineyards



**STUDIO 707** RRVW PAULÉE RECAP, 2021  
KEY COMMUNICATIONS ACTIVITIES



#### **Final Attendees** **Media**

1. Kim Badenfort, Wine Industry Advisor
2. Jeff Davis, KSRO/On The Wine Road
3. Danny Magin, Fodor's
4. Carey Sweet, freelance
5. Tim Teichgraeber, freelance
6. Jessica Zimmer, Freelance

#### **Influencers**

1. Kelly Cerri, @cerriously
2. Natalia Gamba, @youhadmeatbordeaux
3. Emily Martin, @jetsettingfashionista
4. Hannah Spiegel, @vinofor breakfast

CONFIDENTIAL  
Studio 707 | 707.287.9723 | www.studio707.com | 707.287.9723

# 2021 Russian River Valley Paulée Dinner

---



*Mark Stark, Proprietor & Chef,  
Stark Reality Restaurants*



*Charlie Palmer, Proprietor & Chef,  
Charlie Palmer Group*



*Mark Hanson, Proprietor,  
Bricoleur Vineyards*



## **PARTICIPATING WINERIES:**

- Bacigalupi Vineyards
- Balletto Vineyards
- Benovia Winery
- Bricoleur Vineyards
- Davis Bynum
- DRNK Wines
- Gamba Vineyards & Winery
- Hartford Family Winery
- Inman Family Wines
- Joseph Jewell
- Joseph Swan Vineyards
- Kanzler Family Vineyards
- Korbel
- La Crema
- Landmark Vineyards
- MARITANA
- Martin Ray Winery
- Medlock Ames
- Merriam Vineyards
- Notre Vue Estate
- Ron Rubin Winery
- Russian River Vineyards
- Taft Street Winery
- Tongue Dancer Wines



**FINANCIAL  
REPORT**

---

**2021**

# Financial Report

---

**Michelle Muth Ausburn**  
Treasurer



## FINANCIAL HIGHLIGHTS OF 2021

While 2021 proved to be another challenging year, we continue to be excited about the future of RRVW and the overall financial health of the organization.

### REVENUES

Total revenues were \$173,962, exceeding budgeted revenues of \$148,250 by \$25,712. The main drivers of revenue were membership dues and Paulée event revenue. Membership dues totaled \$136,400, short of budget goal of \$147,500 by \$11,100. Paulée generated \$32,266 in revenue and was not included in the budget.

### EXPENSES

Actual expenses were \$234,171, exceeding budgeted expenses of \$226,960 by \$7,211. The variance is primarily related to employee turnover and Paulée event expenses, both of which were not included in the budget.

### NET INCOME

Actual net loss totaled \$60,209, a favorable variance of \$18,501 compared to budget net loss of \$78,710.

### RESERVES

As of the close of 2021, RRVW held \$153,722 in reserves in a money market account.

# Income

	2021 Actual	2021 Budget
Membership Dues		
Grower	\$49,396	\$65,000
Winery	64,005	60,000
Corporate Sponsors		
Platinum	1,500	2,000
Gold	6,500	8,000
Silver	5,000	5,000
Estate	10,000	7,500
Interest Earned	528	750
Miscellaneous	2,276	-
Paulee Dinner	32,366	-
RRVW Logo Merchandise Sales, net	956	-
Signs	1,435	-
<b>Total Income</b>	<b>\$173,962</b>	<b>\$148,250</b>

# Expenses

	2021 Actual	2021 Budget
Advertising	\$3,272	\$6,000
Annual Report	1,531	1,500
Bank Service Charges	1,112	3,000
Bank Supplies	-	250
Board of Directors	209	500
Brand Recognition	-	5,000
Contract Labor	544	3,200
Donations	118	-
Dues & Subscriptions	485	300
E-mail Service Provider	876	1,000
Equipment Rental	33	2,000
Franchise Tax Board	25	60
Freight & Shipping	-	500
Graphic Design	-	2,000
Harvest Wrap Up	-	1,500
Insurance	4,561	6,500
Licenses and Permits	99	100
Marketing	4,200	5,000
Member Mixers	914	1,500
Miscellaneous	783	1,000
Neighborhood Tastings	1,000	1,000
Newsletter	-	400
Office Equipment	2,402	1,000
Office Supplies	1,946	1,200
Paulee Dinner	37,403	-
Payroll and Benefits	107,117	120,000
Phone	4,700	3,000
Pinot Forum	5,000	5,000
Post Office Box Rental	188	150
Postage General	75	1,000
Printing - General Office	735	2,500

## *Expenses (continued)*

	<b>2021 Actual</b>	<b>2021 Budget</b>
Professional Development	-	1,000
Professional Fees	29,620	9,500
Public Relations	-	16,000
Rent	12,000	12,000
RRVW Girls Scholarship	2,000	-
Sales Tax Expense	43	-
Signs	2,036	500
Utilities	2,029	4,000
Website	7,113	7,800
<b>Total Expense</b>	<b>\$234,171</b>	<b>\$226,960</b>
<b>Net Income (Loss)</b>	<b>\$(60,209)</b>	<b>\$(78,710)</b>



**NEIGHBORHOODS  
REPORT**

---

**2021**

# Neighborhoods Report

## “THE NEIGHBORHOODS SERIES” BY SOMMVIVANT, AMANDA MCCROSSIN

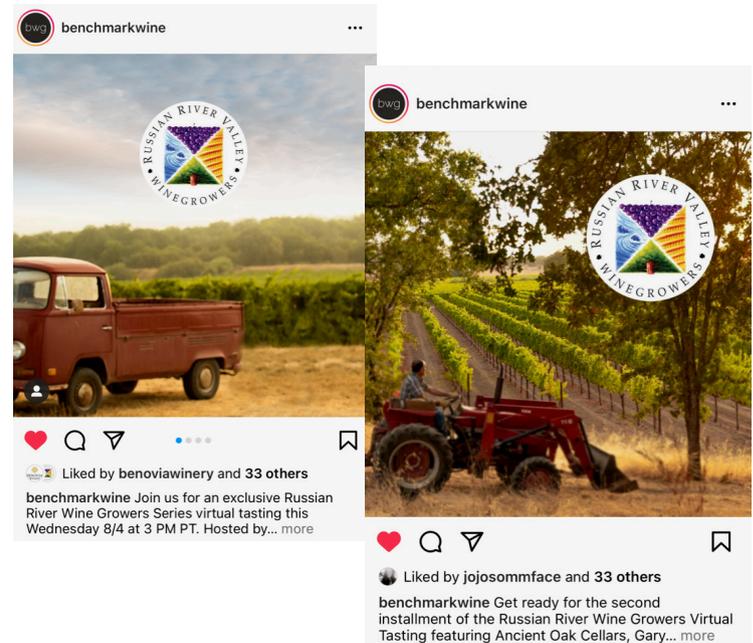


With heavy restrictions on indoor gatherings in the first half of 2021, Russian River Valley Winegrowers continued promotions of the Neighborhoods initiative virtually with a tasting series with sommelier, Amanda McCrossin. Amanda’s YouTube Channel, Sommivant, boasts over 26,000 fans. The six live sessions were approximately 30 minutes in length and occurred weekly starting on. The series combined both grape-growing and winemaking by featuring one grower and winery for each neighborhood.



## RAID Y(OUR) CELLAR WITH BENCHMARK WINE GROUP

Benchmark Wine Group pivoted in 2020 to host a virtual winetasting series called “Raid Y (our) Cellars,” featuring wines and winemakers from across the globe. Benchmark Wine Group is the leading source of fine and rare wine for wine retailers, restaurants, and collectors around the world. They agreed to feature all six of the Russian River Valley Neighborhoods in a two-part series in August. Led by Master Sommelier Jodi Bronchtein, the two-part series collectively spanned over two hours and was promoted to BWG’s extensive consumer list. Participating wineries included Ancient Oak Cellars, Kanzler Family Vineyards, Foppiano Vineyards, Benovia Winery, Pellegrini Olivet Lane, and Gary Farrell Vineyards.



# Neighborhoods Report

## WHAT RRVW HOPES TO ACCOMPLISH IN 2022

Russian River Valley Winegrowers is kicking off 2022 with updated print and digital assets to better represent the Neighborhoods to both trade and consumer audiences. These assets will come together with existing materials to create a new digital toolkit for members to use. The materials will be presented at RRVW's first quarterly educational series in April at Rodney Strong Vineyards, where winery and growers can learn more about the Neighborhoods and how to present the information to new audiences.

**SONOMA COUNTY, CA**

Healdsburg  
Windsor  
101  
Guerneville  
Laguna Ridge  
Santa Rosa  
Sebastopol

**SONOMA COUNTY**

# Find Your Perfect Pinot

**RUSSIAN RIVER VALLEY**

*The Neighborhoods*

- SANTA ROSA PLAIN
- MIDDLE REACH
- EASTERN HILLS
- GREEN VALLEY
- SEBASTOPOL HILLS
- LAGUNA RIDGE



**MEMBERSHIP  
REPORT**

---

**2021**

# Member Programs

---

Despite an eventful and difficult harvest due to the Wallbridge and Glass Fires in 2020, Russian River Valley Winegrowers was pleased to retain a strong contingent of grower and winery members across the AVA. By the end of 2021, RRVW's membership base had over 150 winery and grower members collectively. Revenues were down for membership dues because of lower yields during the 2020 harvest, however, DTC wine sales soared to record highs in 2020 and 2021, likely a result of stay-at-home orders throughout the nation. We continued to hold our DTC Networking Group meetings and hosted a couple of them in-person at member wineries including Pellegrini Olivet Lane and Martinelli Winery. Several guests speakers and topics included Amanda McCrossin, Sommvivant, on creating in-house video content, John at Community Benchmark on the importance of sales analytics to DTC growth, and social media strategist Shana Bull on current social media trends.



We were pleased to host our first in-person membership event since early 2020 in May at Medlock Ames, resuming our **'Vineyard Walks'** series. The event was hosted by Board Member and Secretary, Kim Pasquali, along with assistant winemaker Abby Watt. While Medlock Ames Bell Mountain Ranch property is mainly situated in Alexander Valley and on the border of Chalk Hill, we loved learning about Medlock Ames unique two-acre parcel dedicated to Chardonnay is technically classified as part of Russian River Valley!

Our second **Vineyard Walk** was hosted at Paradise Ridge in Santa Rosa in August by principal and owner Renee Byck and events director, Colleen Patten. It was wonderful to gather at this unique and special property after their rebuild from the Tubbs Fire in 2017. The property is truly an outdoor art museum, showcasing several sculptures from Burning Man as well as boasting a beautiful amphitheater with spectacular views over Santa Rosa.

Our **Annual Member BBQ** in October, timed appropriately as an "end of harvest" celebration, saw our largest turnout of members with over 80 people in attendance. Members enjoyed traditional California tri-tip and other delectable sides prepared by master grillers and Board members, Clark Lystra and Chris Crispo. RRVW collected 387 pounds of non-perishable food items for the Redwood Empire Food Bank. A special thank you to Gio Balistreri and his team at Russian River Vineyards for hosting the 2021 BBQ.

We concluded the year with our **Annual Holiday Party** at Benovia Winery. Members enjoyed bites from Journeyman Meat Co. and wines from across Russian River Valley on December 8. A special thank you to Mike Sullivan, Joe Anderson, and the team at Benovia for hosting us!

# Members

---

## GROWER MEMBERS

Allen Family Vineyards  
Anderson-Ross Vineyard  
Bacigalupi Vineyards  
Baekgaard Family Farm  
Balletto Vineyards  
Betty Ann Vineyard  
Bialla Vineyards  
Bisordi Ranch & Vineyards  
Boschetti Family Vineyards  
Brenda Vineyards  
Bricoleur Vineyards  
Bush Crispo Vineyards  
Calegari Vineyards  
California Wineries & Vineyards  
Campana Ranch Winery  
Carinalli Vineyards  
CharVale Winery  
Chenoweth Vineyards  
Cole Creek Vineyard  
Cornerstone Certified Vineyard  
Davis Family Vineyards  
Davo Family Vineyards  
DNA Vineyards  
Dow Vineyard  
Elsbree Vineyard  
Emeritus Vineyards  
Ewald Vineyard  
Forchini Vineyards & Winery  
Gantz Family Vineyard  
Giusti Ranch & Vineyard  
Great Oak Vineyards  
Gunsalus Vineyard  
Hartford Family Winery  
Hawk's Roost Ranch  
Hoeschler Vineyards  
HoppeKelly Vineyards  
Iron Horse Ranch & Vineyards  
Jackson Ranch & Vineyard  
Joseph Belli Vineyards  
Joseph Swan Vineyards  
Kasim Family Vineyards  
Kozlowski Family Vineyard  
La Crema  
Lafranchi Vineyards  
Lauterbach Cellars  
Lennox Vineyards  
Leras Vineyards  
Limerick Lane Cellars  
Lyrik Vineyards  
Mariola Ridge Vineyard  
Martin Ray Vineyards & Winery  
Medlock Ames  
Merriam Vineyards  
Mononi Ranches  
Moore Vineyard  
Moshin Vineyard  
Nunes Vineyards  
Oehlman Vineyard  
Paul Hobbs Winery  
Ponzo Vineyards  
Porter Creek Vineyard  
Rancho Coyote Vineyard  
Redwood Lane Vineyards  
Reis Family Vineyard  
Ricioli Brothers  
Riddle Vineyard  
Ritchie Vineyard  
Rodney Strong Vineyards  
Rowe Vineyards  
Ruxton Vineyard  
Sadie's Vineyard  
Sanchiotti Ranch  
Siebert Vineyards  
Sonoma Cutrer  
Sonoma Ag Art  
Soracco Family Vineyards  
Starr Lake Vineyards  
Syar Family Vineyards  
Trenton View Vineyard  
Trione Vineyards  
Vino Farms  
Vineyard Eleven  
Westside Vineyards

# Members

---

## WINERY MEMBERS

Ancient Oak Cellars  
Aperture Cellars  
Bacigalupi Vineyards  
Balletto Vineyards  
Benovia Winery  
Bob Cabral Wines  
Bowman Cellars  
Bricoleur Vineyards  
California Wineries & Vineyards  
Camana Ranch Winery  
Carlisle Winery  
Cattleya Wines  
CharVale Vineyards  
Cleary Ranch Vineyards  
Croix Estate  
Cupere  
D&L Carinalli Vineyards  
Davis Bynum  
Davis Family Vineyards  
Dehlinger Winery  
Domain de la Rivière  
Donald Patz Wine Group (MARITANA)  
Dot Wines  
DRNK  
Dutton-Goldfield Winery  
Furthermore Wines  
Gamba Vineyards & Winery  
Gary Farrell Vineyards & Winery  
George Wine Company  
Hartford Family Winery  
Holdredge Wines  
Hook & Ladder Winery  
Inman Family Wines  
Iron Horse Vineyards  
J. Cage Cellars  
Jeff Cohn Cellars  
Joseph Jewell  
Joseph Swan Vineyards  
Korbel Champagne Cellars  
La Crema  
Landmark Vineyards  
Lauterbach Cellars  
Ledson Winery  
Limerick Lane Cellars  
Lynmar Winery  
Marimar Estate Vineyards & Winery  
Martin Ray Vineyards & Winery  
Martnelli Winery  
Medlock Ames  
Merriam Vineyards  
Merry Edwards Winery  
Moshin Vineyard  
Notre Vue Estate  
Paradise Ridge Winery  
Paul Hobbs Winery  
Perez Winery  
Porter Creek Vineyard  
Rancho Coyote Vineyard  
Rochioli Winery  
Rodney Strong Vineyards  
Ron Rubin Winery  
Saint Rose Winery/Distillery  
Scherrer Winery  
Sonoma-Cutrer  
Taft Street Winery  
Tongue Dancer Wines  
Trione Vineyards  
Twomey Cellars  
Williams Selyem Winery

# Thank you to our Sponsors

## PLATINUM SPONSOR



## ESTATE SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS



## 2021 CALENDAR

January 12	Crop Insurance Seminar Hosted by American AgCredit
January 19	Russian River Valley Winegrowers Annual Meeting (Virtual)
February 2	Sommvivant YouTube Neighborhoods (Eastern Hills)
February 10	Sommvivant YouTube Neighborhoods (Middle Reach)
February 11	Sonoma County Tourism Update-Claudia Vecchio (Zoom)
February 17	Sommvivant YouTube Neighborhoods (Laguna Ridge)
February 24	Sommvivant YouTube Neighborhoods (Santa Rosa Plains)
March 3	Sommvivant YouTube Neighborhoods (Sebastopol Hills)
March 10	Sommvivant YouTube Neighborhoods (Green Valley)
May 20	Vineyard Walk & Mixer at Medlock Ames
July 21	Member Mixer hosted by Sonoma County Properties in Graton
August 26	Vineyard Walk & Mixer at Paradise Ridge Winery
September 3	Paulée Dinner at Bricoleur Vineyards
October 27	Member BBQ and Food Drive at Russian River Vineyards
December 8	Holiday Social at Benovia Winery



**Russian River Valley Winegrowers**  
P.O. Box 16, Fulton, California 95439-0016  
707.360.2907  
[russianrivervalley.org](http://russianrivervalley.org)