



Russian River Valley Winegrowers Community Partner Membership & Sponsorship Opportunities

Russian River Valley Winegrowers Community Partner Membership

\$1,000 Annual Fee Includes:

- One dedicated email campaign through the RRVW Email Communications platform to all Grower, Winery and Partner Members of Russian River Valley Winegrowers
- Company Logo and Website Link inclusion on all Russian River Valley email communications that are not sponsored
- Company listing on homepage of RussianRiverValley.org
- One dedicated social media post per year through Russian River Valley Winegrowers various social media platforms; RRVW will also share any relevant community events of partner organizations as needed
- Opportunity to offer year-round promotional offer to members on RussianRiverValley.org (ie discounts on goods or services for members of RRVW)
- Maximum discount allotted on all RRVW managed consumer-events, such as the annual Paulée Dinner
- Invitations to RRVW member meetings, networking events, workshops and seminars
- Ability to run for open Board of Directors seats as well as year-round participation in committees when seats are available

Additional Add-On Sponsorship Opportunities:

Russian River Valley Paulée Dinner Presenting Sponsor Opportunity

Lead Sponsorship fee of \$7,500

- Six Complimentary Tickets to the event
- Priority table placement at the event-RRVW will match you with a winery of your choice
- Prominent logo placement on signage at the event
- Prominent logo placement on all consumer and member emails prior to the event
- Prominent logo placement on all ticketing systems
- Mention in any press releases regarding the event
- Option to do a "Welcome" at the event
- "A Day in Our Neighborhoods" Tasting Experience for up to six people at three-member winery properties. Lunch will be provided. Transportation not included. All organization and logistics of the day managed by Russian River Valley Winegrowers. Date can be in conjunction with the event or at a date agreed upon by sponsor and RRVW



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“A Day in our Neighborhoods” Concierge Planning for Corporate Groups

Cost for organization and logistics: \$1,500

As many of our community partners continue to work remotely, this is a great option to create a team-building experience while networking with specific members of Russian River Valley Winegrowers.

- RRVW will arrange a day of tasting at up to three member wineries. Selection of wineries can be determined by sponsor, depending on availability
- Type of tasting experiences at each member winery to be decided upon by both sponsor and RRVW
- Date selection to be agreed upon by both sponsor and RRVW
- Number of guests to be agreed upon by both sponsors, RRVW, and host wineries
- Transportation and food costs not included, but can be organized by RRVW at no additional cost

Overall Sponsorship of Quarterly Member Education Series (launching in Q2 of 2022-3 slots available)

Cost per session: \$1,500

- Ability to host a seminar OR have a representative sit on a panel of experts (depending on the session topic)
 - Sponsor will receive all member contact information from those that RSVP to the seminar
- Prominent logo inclusion on all promotional emails regarding the quarterly educational series
- Option to host breakfast, lunch or happy hour for the seminar (additional food cost may apply)

Host an independent seminar or webinar for members

Cost: \$1,500

- Logistics management by RRVW
- Venue sourcing for in-person seminar OR Zoom management by RRVW
- Dedicated email campaign to promote registration to include content curated by sponsor
 - Sponsor will receive all member contact information from those that RSVP to the seminar or webinar