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RUSSIAN RIVER VALLEY WINEGROWERS FACT SHEET

ABOUT THE RRVW ASSOCIATION

- Founded in 1994
- Became a nonprofit in 1996
- 200+ members- includes both grape growers and wineries

EXECUTIVE DIRECTOR: Wendy Hilberman

BOARD MEMBERS:

- | | |
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| ○ President- Chris Crispo, Bush Crispo Vineyards | Grower-2 nd term: 2018-2020 |
| ○ 1 st Vice President- Mike Sullivan, Benovia Winery | Grower-2 nd term: 2019-2021 |
| ○ 2nd Vice President-Jim Sturgeon, La Crema Winery | Winery-2nd term 2019-2021 |
| ○ Treasurer- Michelle Ausburn, CPA, BPM LLC | Appointed- 1 st term: 2018-2020 |
| ○ Secretary- Carol Kozlowski-Every, Kozlowski Farms | Appointed- Past Board Member |

ABOUT THE RUSSIAN RIVER APPELLATION

- The Russian River Valley American Viticulture Area (AVA) earned its AVA distinction in 1983
- Enlarged in 2005
- 96,000 Total acres
- Encompasses more than 16,000 acres of wine grapes
- 2nd largest AVA in Sonoma County (Sonoma Coast is 1st)
- Known for its success with cool climate varietals, notably Pinot Noir and Chardonnay
- At least 13 grape varietals planted
- Approximately 42% of the grapes harvested in the region are Chardonnay
- Approximately, 29% of the grapes harvested in the region are Pinot Noir
- 35 varieties of wine are produced in the region

6 DISTINCT GROWING NEIGHBORHOODS:

- Middle Reach
- Laguna Ridge
- Green Valley
- Santa Rosa Plain
- Sebastopol Hills
- Eastern Hills