



2023 Calendar of Russian River Valley Winegrowers Events

January 27-28	<i>Passion 4 Pinot in Palm Desert; 40th Anniversary Celebration Dinner at Mission Hills Country Club hosted by Russian River Valley Winegrowers</i>
March 1	<i>County-Wide Pruning Contest at Foley Family Wines property at 3700 Pine Flat Road, Healdsburg.</i>
March 3-5	<i>World of Pinot Noir in Santa Barbara featuring Past, Present + Future Master Class Presented by Russian River Valley Winegrowers</i>
March 7	RRVW Members: Quarterly Educational Series-Grower Workshop at American AgCredit
May 24	RRVW Members: Vineyard Walk at Ross Ridge Vineyard Hosted by Sonoma County Properties
June 14	RRVW Members: Quarterly Educational Series-Winery Workshop at Martin Ray Winery
June 24	<i>Taste of Sonoma Hosted by Sonoma County Vintners</i>
July 9-11	Pinot Forum Presented by Russian River Valley Winegrowers with Exclusive Media Partner, The Somm Journal
July 14-16	Gay Wine Weekend hosted by Out in the Vineyard; Opening Night Reception Sponsored by Russian River Valley Winegrowers
October 19	RRVW Members: Annual Member BBQ at Landmark Vineyards
November	RRVW Members: Quarterly Educational Series
December 12	RRVW Members: Annual Meeting + Holiday Party at Balletto Vineyards

All above dates are subject to change depending on availability of venue hosts or conflicts with other meetings and events in our area. More member networking opportunities and events will be added throughout the year once confirmed.

Committee Meeting Schedule

To be considered for a committee seat please email the Jesslyn Jackson at Jesslyn@rrvw.org.

- **Direct to Consumer (DTC) Networking Group** Chair: Cristina Torres, Marimar Estate
 - Thursday, February 9, 9:00am
 - DTC Monthly Networking Group Special Invitation
 - WISE Academy + Commerce7 Virtual & Interactive Presentation
 - Identifying Customers and Building Rapport
 - Wednesday, April 12, 3:30pm-5:00pm @ Hartford Family Winery
 - Wednesday, May 17, 9:00am via Zoom
 - Tuesday, June 27, 3:30pm-5:00pm @ Lynmar Estate
- **Marketing + PR Committee** Chair: Mari Jones, Emeritus Vineyards
 - First meeting of the year to be held on Tuesday, January 10, 10:00am; Second meeting to be held at the end of March/early April
 - Committee will typically meet every other month unless additional meetings are deemed necessary by a consensus of the committee. Each future meeting date will be determined in the committee meetings.
- **Events Committee** Chair: Erica Odden, Rodney Strong Vineyards
 - RRVW is actively recruiting for this committee to assist in the reevaluation of our branded events (the Russian River Paulée and Grape to Glass) to hopefully slate at least one for 2024. Committee to meet



every other month starting in May 2023 unless additional meetings are deemed necessary by a consensus of the committee. Each future meeting date will be determined in the committee meetings.