



RUSSIAN RIVER VALLEY

Pinot and Beyond...

**ANNUAL
REPORT**

2017

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OUR MISSION

The Russian River Valley Winegrowers (RRVW) is a community of winemakers and farmers dedicated to producing exceptional wines that showcase the diversity of the Russian River Valley neighborhoods. Our members are committed to preserving natural resources and the authentic farming heritage of this premier wine region known for award-winning Pinot Noir.





RUSSIAN RIVER VALLEY

OFFICERS DIRECTORS & STAFF

2017

Photo: Rochioli Vineyard

PRESIDENT

Gio Balistreri, Russian River Vineyards
(O) 326.6449 (M) 331.8618 (F) 676.9145
PO BOX 920, Forestville, CA 95436
Winery – 2nd Term: 2016-2018
Email: gio@russianrivervineyards.com

1ST VICE PRESIDENT

Chris Crispo, Bush Crispo Vineyards
(O) 527.0599 (M) 328.4733 (F) 527.0599
2617 Woolsey Road, Windsor, CA 95492
Grower – 1st Term: 2015-2017
Email: bushcrispovineyards@live.com

2ND VICE PRESIDENT

Nick Frey, Balletto Vineyards & Winery
(O) 707.291.2857 (M) 707.291.2857
5700 Occidental Road, Santa Rosa, CA 95401
Winery – 2nd Term: 2016-2018
Email: nick@ballettovineyards.com

TREASURER

Alex Klein, American Ag Credit
(O) 545.7100 (M) 322.8929
400 Aviation Blvd, Santa Rosa, CA 95403
Bank (Appointed) – 3rd Term: 2016-2018
Email: aklein@agloan.com

SECRETARY

Carol Kozlowski-Every, Kozlowski Farms
(O) 887.1587 x111 (M) 321.8888
5566 Gravenstein Highway, Forestville, CA 95436
Appointed Secretary – Past Board Director
Email: carol@kozlowskifarms.com

DIRECTORS

Catherine Bartolomei, Farmhouse Inn
(O) 887.3300 (M) 548.6761
(F) 887.3311 (H) 887.8929
7871 River Road, Forestville, CA 95436
Restaurateur/Resort (Appointed) – 2nd term 2017-2019
Email: catherine@farmhouseinn.com

Ryan Decker, Rodney Strong Vineyards/Davis Bynum
(O) 433.0964 (M) 291.0679 (F) 433.8635
PO Box 6010, Healdsburg, CA 95448
Grower – 1st Term: 2015-2017
Email: rdecker@rodneystrong.com

Chris Donatiello, C. Donatiello Winery
(O) 431.4412 (M) 917.756.5072
320 Center Street, Healdsburg, CA 95448
Winery – 3rd Term: 2016-2018
Email: cmd@cdonatiello.com

Tom Fredericks, Trenton View Vineyards
(O) 542.5500 (M) 292.4751
4810 Trenton Road, Santa Rosa, CA 95401
Grower – 2nd Term: 2015-2017
Email: tfred323@aol.com

Alex Kanzler, Kanzler Family Vineyards
(O) 824.1746 (M) 480.9642 (H) 861.9476
2109 Sanders Rd Sebastopol, CA 95472
Grower – 1st Term-2017-2019
Email: alex@kanzlervineyards.com

David Ramey, Ramey Wine Cellars
(O) 433.0870 x1101
PO Box 788, Healdsburg, CA 95448
Winery-1st Term 2017-2019
Email: david@rameywine.com

Summer Jeffus, American Ag Credit
(O) 521.6199 (M) 508.5509
400 Aviation Blvd, Santa Rosa, CA 95403
Other – 1st Term: 2015-2017
Email: sjeffus@agloan.com

Kenneth Rochford, Kosta Browne & CIRQ.
(O) 823.7430 (M) 694.9884
220 Morris Street, Sebastopol, CA 95472
Winery – 1st Term: 2017-2019
Email: kenneth@kostabrowne.com

Jim Sturgeon, La Crema Winery
(O) 522.6427 (M) 415.412.5171 (H) 230.2953
425 Aviation Blvd, Santa Rosa, CA
At-Large, Winery – 1st Term: 2016-2018
Email: jim.sturgeon@lacrema.com

Mike Sullivan, Benovia Winery
(O) 703.1649 (M) 696.3184
(F) 526.4120 (H) 696.3184
3339 Hartman Road, Santa Rosa, CA 95401
Grower – 1st Term: 2016-2018
Email: mike@benoviawinery.com

Nancy Woods, Merriam Vineyards
(O) 433.4032 (M) 508.5638 (F) 433.4036
11650 Los Amigos Road, Healdsburg, CA 95448
Winery, At-Large – 1st Term: 2015-2017
Email: nancy@merriamvineyards.com

PAST PRESIDENTS

Clay Gantz, Gantz Family Vineyards

(O) 415.291.7600 (M) 415.816.1341 (H) 829.3763
1700 Laguna Road, Santa Rosa, CA 95401
Email: clay@gantzfamilyvineyards.com

Rod Berglund, Joseph Swan Vineyards

(O) 573.3747 (M) 321.8917
(F) 575.1605 (H) 546.7711
2916 Laguna Road, Forestville CA 95436
Email: rod@swanwinery.com

Chris Donatiello, C. Donatiello Winery

(O) 431.4412 (M) 917.756.5072
320 Center Street, Healdsburg, CA 95448
Email: cmd@cdonatiello.com

Randy Luginbill, Silverado Sonoma Vineyards, LLC

(O) 253.1776 (M) 489.4416
(F) 253.0135 (H) 894.0770
855 Bordeaux Way, Suite 100, Napa, CA 94558
Email: randy@swgnapa.com

John Holdredge, Holdredge Wines

(O) 431.1424 (M) 235.0301 (F) 431.1404
712 University Street, Healdsburg, CA 95448
Email: jholdredge@gearylawn.com

Nick Leras, Nick Leras Vineyards

(O) 546.5910 (M) 481.1314
(F) 568.7682 (H) 546.5910
2051 Laughlin Road, Windsor, CA 95492
Email: abovethevineyards@gmail.net

Steve Dutton, Dutton Brothers Farming & Dutton Ranch

(O) 823.0448 (M) 291.4354
(F) 829.5942 (H) 823.4029
P.O. Box 48, Graton, CA 95444
Email: steve@duttonranch.com

Valerie Wathen, Dutton-Goldfield Winery

(O) 823.3887 (M) 415.517.3232
(F) 829.6766 (H) 861.9101
3100 Gravenstein Hwy North, Sebastopol, CA 95472
Email: valerie@duttongoldfield.com

Bob Cabral, Three Sticks Wines

(O) 996.3328 (M) 888.5296
(F) 996.3888 (H) 431.2508
143 West Spain, Sonoma, CA 95476
Email: rjcabral@msn.com

Merry Edwards, Merry Edwards Wines

(O) 823.7466 (M) 483.3333 (F) 823.7461
2959 Gravenstein Hwy, Sebastopol, CA 95472
Email: merry@merryedwards.com

Ellen Mack, Russian Hill Estate Winery

(O) 575.9425 (F) 575.9453 (H) 575.9744
4525 Slusser Road, Windsor, CA 95492
Email: ellen@russianhillwinery.com

Kirk Lokka, Emeritus Vineyards

(O) 823.4464 (M) 481.6038
(F) 829.2031 (H) 824.9694
2597 Gravenstein Hwy N, Sebastopol, CA 95472
Email: kirk@goldridgepinot.com

Hector Bedolla, Crop Production Services

(O) 566.6611 (M) 478.9555
(F) 571.1448 (H) 431.1646
837 March Avenue, Healdsburg, CA 95448
Email: zinwine1@sonic.net

Lee Martinelli, Jr. Martinelli farms, Inc.

(O) 527.8746 (F) 527.5008

Warren Dutton, Dutton Ranch

Saralee McClelland Kunde, Richard's Grove & Saralee's Vineyard

EXECUTIVE DIRECTOR

Wendy Hilberman

(O) 521.2534 (M) 486.5648 (F) 528.8633
3210 Woolsey Rd. Windsor, CA 95492
Email: Hilberman@rrvw.org

RUSSIAN RIVER VALLEY WINEGROWERS

P.O. Box 16, Fulton, CA 95439-0016

(O) 521-2534 (F) 528-8633

E-mail: info@rrvw.org

Member Website: www.rrvw.org

Marketing Website: russianrivervalley.org



RUSSIAN RIVER VALLEY

PRESIDENT'S MESSAGE

2017

Photo: Paulée at Landmark Vineyards at Hop Kiln Estate



**“WE CONTINUE TO
GROW THE PRESTIGIOUS
REPUTATION OF THE
RUSSIAN RIVER VALLEY”**

~ Giovanni Balistreri

President of the Russian River Valley Winegrowers
& Winemaker of Russian River Vineyards

President's Message

As we close out the 2017 vintage and ring in the New Year, we will be celebrating the 35th anniversary of the Russian River Valley AVA. Reflecting on the year, I wanted to touch on our successes, direction, and the great opportunities that lie ahead of us.

First, I want to recognize the outstanding work of our Executive Director Wendy Hilberman, and thank our Board of Directors. Without their countless hours of volunteering and sharing their expertise, our organization would not be thriving as it is today.

It has been an honor to be elected to a second term as President of the Board, with this it allows me to see programs that have been put into place come to fruition, such as our new website, branding campaign, and the Neighborhood Initiative. Russianrivervalley.org is our new consumer website. Our goal, that I feel we have overwhelmingly exceeded, was to create a dynamic web based platform that showcases all that the Russian River Valley has to offer, in addition to providing our members with their very own webpage within the new site. The benefit to our membership is to take advantage of the high volume of website traffic that is driven to the Russian River Valley and promote their vineyards and wineries. The strength here is in numbers; by creating a new website and focused on the strength of our membership, we continue to grow the prestigious reputation of the Russian River Valley.

Another area of focus is branding. We all know the Russian River Valley has the most ideal climate for growing Pinot Noir and Chardonnay. This is no secret, and we want to build upon that strength and recognition of being known for Pinot Noir. The tagline, *Pinot and Beyond* allows us to honor our reputation for Pinot while inviting consumers to explore the region and discover that we grow so much more! That is a key factor we are highlighting to consumers and allows us the opportunity to bring other varietals from the AVA to the forefront. We are encouraging them to “Go Beyond” and discover all the AVA has to offer. By doing so we can now feature our hotel partners, our many fine restaurants, and all the wonderful outdoor activities that the region has to offer.

Finally, one of the biggest challenges for every organization is staying fresh and relevant with new stories and information. Moving forward in 2018, we will continue to expand and explore our Neighborhoods concept. UC Davis completed a preliminary study of our 5 neighborhoods and they found elemental data concluding that different wines made from these areas all have elemental signatures in common. To further explore these findings, we will continue to work with UC Davis to analyze the diversity of the Russian River Valley. 2018 is here and the future of the organization and appellation is very bright. Here's to another great vintage!



RUSSIAN RIVER VALLEY

MARKETING REPORT

2017

Photo: Harvest Summit 2017

Marketing Report

WHAT WE ACCOMPLISHED

- Worked with The Engine is Red to establish a consumer-facing website focused on the following:
 - Promote the region and our members
 - Reinforce our brand identity
 - Drive traffic to the Russian River Valley
 - Provide a platform for Members to showcase their wines and vineyards
 - Distinguish ourselves further as a world class wine growing region
- Completed the website in early January and are moving forward on a full launch promoting the site and gaining media exposure. The new website: <https://russianrivervalley.org>
- Executed 2 dynamic Single Vineyard Nights, one in Sonoma County and one in San Francisco. Both events drew a full roster of wineries and were well attended by consumers. The events generated interest in our wineries and vineyards with consumers and trade, and also provided positive cash flow for the Russian River Valley Winegrowers.
- Retooled the RRVW Annual Paulée as a consumer-facing event timed to coincide with Wine Country Weekend. The Paulée offered guests an unmatched tasting experience of both wine and food. In the spirit of the Paulée tradition, which originated in Burgundy, the Russian River Valley Paulée brought winemakers and collectors together to enjoy an elegant multi-course meal paired with wines from winemakers and guests' personal cellars, including special, limited and rare vintages. This year we had 26 wineries participate and 5 chefs created a delicious dinner for a sold out crowd of 200 people.
- RRVW collaborated with Kosta Browne who hosted the Barrel Auction Preview Event. The event was a smashing success, entertaining well over 150 top members of media and trade and 50 vintners pouring. Pascaline Catering served delicious small bites as guests worked their way through the different tasting stations.





Single Vineyard Night SF

**“WITH CLEAR CONSUMER BRANDING
IN PLACE ALONG WITH A NEW DIGITAL
PRESENCE, WE WILL EXPAND AND
AMPLIFY OUR MESSAGE”**

WHAT WE WILL ACCOMPLISH

- With clear consumer branding in place along with a new digital presence, we will expand and amplify our message with consumers regarding the uniqueness and beauty of all aspects of the Russian River Valley focused on the quality of the wine.
- Build an integrated media plan with the help of Tonic Marketing to catalyze constant media interest for stories and activities in the minds of consumers and trade about the Russian River Valley.
- Plan and deliver memorable and engaging events, Single Vineyard Night(s) and the Paulée, while ensuring that these are financially positive.
- Work closely with the Neighborhoods committee to ensure that the uniqueness and importance of that initiative begins to succinctly be told with consumers and trade.



Paulée Dinner



RUSSIAN RIVER VALLEY

HARVEST REPORT

2017

Photo: Vineyard Walk

Harvest 2017

For most winemakers in the Russian River Valley, the 2017 harvest proved to be a whirlwind. The weather events began stacking up early in 2017 with heavy rain, followed by an ideal spring, and a perfect August that quickly ended with a record-breaking Memorial Day heat spell. Of course all this was followed by the devastating wildfires in early October. And yet, through all the extremes and turmoil, the wines in barrel happily exhibit the classic traits we associate with growing wine in one of the great regions of the world.

Every harvest truly begins in winter. And winter 2017 pounded vineyards the Russian River Valley with heavy rain in January and February. The first two months of the year tallied more than 26 inches of rain, with measurable rain 40 out of 59 days. Low-lying vineyards planted close to the Russian River or its tributaries completely flooded with water covering vines above the cordon in many cases. (This was the same time the Oroville Dam in the central valley threatened to break.) Rain continued into March and April with an additional 6.5 inches to put Sonoma County above its average rainfall of 32 inches for the first time since 2014.

“AFTER BUDBREAK IN EARLY MARCH, THE ABUNDANT GROUNDWATER MANIFESTED ITSELF INSTANTLY WITH RAPID AND DENSE SHOOT GROWTH. VINES PUSHED OUT ABOUT 25 TO 35 PERCENT MORE SHOOTS AND GREEN LEAVES THAN AVERAGE.”

Growers quickly began tweaking their farming schedules to allow for extra suckering and hedging passes to open congested canopies and tamp down on the rampant shoot growth and force the vines to switch from spring growth to summer fruit ripening.

The frost season, from early March to mid-May, came and went with little worry or fanfare, and weather in early spring stayed mostly mild and dry through fruit set and flowering. Early indications, with ample groundwater and good fruit-set weather, had most growers falsely thinking crop load would be above average. Later, with weights and cluster counts, yields were revised to show a below average crop level (the third in a row) which is how the fields mostly picked out.



~ Anthony Beckman
Winemaker, Balletto Vineyards



Vineyard Walk at Benovia



Vineyard Walk at La Crema

We had our first glimpse of diminished yields with our first picks on the week of August 13, when we harvested the entirety of the Balletto Rose of Pinot noir from vineyards in the Santa Rosa Plains area.

The rest of August, which was mild and a nearly perfect growing month, quickly shifted on the first two days of September with record breaking heat over Labor Day weekend. Grapes that were on the edge of ripeness quickly gained sugar and many vineyards, especially those without irrigation, saw large decreases in yield as grapes shriveled. The two days of extreme weather (107 F or more throughout most of the Russian River Valley, including our cooler spots in the hills southwest of Sebastopol) pushed winemakers and growers to make quick decisions about which vineyards could stand the heat and which needed immediate attention. The sudden rush exacerbated the ever tightening labor market and complicated all these decisions. With so much of the AVA coming ripe at the same time, scheduling adequate picking crews became yet another hurdle. Who ever said this was easy, anyway.

In addition, much of the brix, pH and tasting data collected during late August simply didn't translate after the heat, as vines took several days to recover. At Balletto Vineyards, we had 90 percent of the Pinot scheduled to be picked the first week of September. The heat changed all that, and I cancelled most every pick until six days later. During that time, I watched brix slowly drop back close to pre-heat levels and flavors return to where they were a week earlier. Then, all the fruit came in at once from September 8th to September 15th with the majority of Chardonnay following a few days behind the pinot. By the end of September even the Syrah was in the house.

Like most of us in the Russian River Valley, the vast majority of the grapes were picked before the October 8th Tubbs fire ravaged through the mountains between Calistoga and Santa Rosa, destroying 5,000 homes.

**“WHILE THE FIRES MADE THE END OF HARVEST
FRANTIC AND ALMOST SURREALISTIC, THEY ALSO
SHOWED US THE STRENGTH AND TIGHTNESS OF OUR
COMMUNITY. 2017 CERTAINLY WILL BE REMEMBERED
HERE FOR YEARS TO COME.”**



RUSSIAN RIVER VALLEY

FINANCIAL REPORT

2017

Photo: SoCo Barrel Auction

Financial Report

By Alex Klein, Finance Committee Chair

INCOME

- **Membership Dues:** Membership dues were slightly below projections but increased from the previous year and are estimated to total \$184,905. This was behind the projected income of \$192,000 and a variance of \$7,095. The dues were up approximately 2% over 2016 actuals. Membership dues are the primary source of funding for the organization and represented approximately 65% of the gross income in 2017.
- **Single Vineyard Night:** This was the eighth year of this event. In 2017, Single Vineyard Night occurred twice, once in San Francisco and once in Santa Rosa. Gross revenues totaled \$37,993 while expenses are estimated to be \$33,548. This was a slight variance from the projected budgeted income of \$50,000 and an expense of \$39,500.
- **Sonoma County Barrel Auction:** The Association participates with the Sonoma County Vintners in this event. Profits are split among the various AVA's corresponding to the location of the participating lot. The RRVW is estimated to receive \$83,000 for their share of the auction proceeds. This was a marked increase from the \$66,593 which was received in 2016 and the \$24,000 in 2015. The barrel auction proceeds have become a significant contribution to the net income of the Association. It should be noted that the Association receives these funds after all collections are received from the winning bidders. Some of these collections are several months after the auction and thus payment to the AVA's may be delayed.
- **Paulée:** Paulée was held as a part of the Sonoma Wine Country Weekend. Thus the difference to budget for this item. Income for this event totaled \$38,157 and expenses amounted to \$23,592 for a net income of \$14,560. This was a slight variance to budget which projected income of \$20,000, expenses of \$14,400 and a net income of \$5,600.
- **Somm/Con:** The RRVW participated in this event in 2016. The Association budgeted to participate in the event again in 2017, however, it was decided that there wouldn't be participation in this year. Thus the difference to budget.



*Sonoma County Barrel Auction Lot
Preview Event*

Financial Report

EXPENSES

- **Executive Director:** This is a full-time employee position. The Board of Directors and the Association began a formal search for an Executive Director in 2016. The position was filled in December 2016 by Wendy Hilberman. As Executive Director, she has full responsibility over the day to day management of the Association.
- **Employee Expenses:** These represent the cost to the RRVW of payroll taxes, worker's comp insurance, employee health benefits, and reimbursement of out-of-pocket employee expenses such as mileage related to employees' travel to out-of-area RRVW promotions. The Association has a part time employee for this position.
- **Signs:** The association had originally budgeted \$10,800 for entrance signs and new member signs. The actual amount ended up lower than budgeted at \$3,025.
- **Professional Services/Public Relations:** The Association utilizes a part time bookkeeper.
- **Website Maintenance & Design:** In 2017 the Association began the process of rebranding which included the process of creating a new website. RFP's were sent out to various companies and The Engine is Red was chosen to oversee the creation of the website. The expense was higher than originally budgeted.
- **General and Administrative:** Costs that make up this category were on budget in 2017.

CONCLUSION

The final net income is a projection due to the timing of this financial report being prepared prior to year end so that it can be included in the Annual Report. To conclude, in 2017, the RRVW is estimated to generate a negative net income of \$14,481 on gross revenues of \$280,960 and expenses of \$295,442. The 2017 budget projected a net income of \$0 on gross revenues of \$346,000 and expenses of \$346,000. The net income compares to a positive net income of \$4,417 in 2015. The primary reason for the difference of actual income to budget in 2017 was the barrel auction proceeds. This has become the second largest source of income behind dues for the Association. The barrel auction proceeds are split between the Sonoma County Vintners and the participating AVA's. After the auction is complete the Sonoma County Vintners collects from the winning bidders. Due to a lag in collections these receivables may not be collected for several months. Once all funds are received the Vintners then pays the shared portion with the AVA's. The RRVW received the proceeds from the 2016 auction in December of 2016 and the remainder in March of 2017. As of this report the RRVW is due approximately \$83,000. The Association had expected to collect a significant portion of this in 2017 but was notified that this may not occur. Should this event have occurred the net income of the Association would have been positive. It is believed that the account receivable is fully collectable and should be paid in the first quarter of 2017.

Income

ACTUAL

BUDGET

Membership Dues	\$177,555.00	\$192,000.00
Corporate Sponsors	\$7,350.00	--
Signs	\$3,700.00	\$7,000.00
Brand Recognition	\$4,000.00	--
Single Vineyard Night	\$46,434.00	\$50,000.00
Pruning Contest	--	\$700.00
Barrel Auction	\$14,402.00	\$63,800.00
RRVW Valley Girls Scholarship	\$1,290.00	--
Pauleé Dinner	\$38,157.00	\$20,000.00
Interest	\$212.00	--
SomCom	--	\$12,500.00
Total Income	\$293,100.00	\$346,000.00

Expenses

ACTUAL

BUDGET

Signs	\$3,259.00	\$10,800.00
Advertising	\$970.00	\$250.00
Website Maintenance & Design, SEO	\$49,425.00	\$25,000.00
RRVW Brand Recognition	\$528.00	\$-
Harvest Wrap-up	\$2,116.00	\$5,000.00
Bank Service Charges	\$3,417.00	\$3,600.00
Bank Supplies	\$-	\$250.00
Contract Labor	\$620.00	\$1,200.00
Donations	\$10,000.00	\$1,000.00
Dues and Subscriptions	\$516.00	\$500.00
E-mail Service Provider	\$1,118.00	\$1,800.00
Equipment Rental	\$-	\$1,400.00
Rent	\$12,000.00	\$12,000.00
Utilities	\$2,715.00	\$3,300.00
Forum	\$5,000.00	\$5,000.00
RRV Girls Scholarship	\$4,000.00	\$-
Freight and Shipping	\$-	\$250.00
Growers Seminar	\$-	\$2,000.00
Insurance	\$6,895.00	\$6,450.00
Licenses and Permits	\$-	\$100.00
Misc. Expenses	\$1,108.00	\$4,200.00
Office Supplies	\$2,408.00	\$2,000.00
Office Equipment	\$3,847.00	\$4,200.00
Postage	\$742.00	\$1,200.00
Post Office Box Rental	\$112.00	\$120.00
Phone	\$3,377.00	\$2,400.00
Professional Services	\$11,404.00	\$6,000.00
Pruning Competition	\$350.00	\$-
Employee Expenses	\$113,141.00	\$126,600.00
Board of Directors	\$-	\$1,080.00
Annual Meeting	\$1,429.00	\$5,400.00
Sonoma in the City	\$-	\$3,500.00
Media/Somm Tastings	\$-	\$1,000.00
Single Vineyard Night	\$34,223.00	\$39,500.00
Marketing/PR	\$15,726.00	\$16,000.00
Sales Tax	\$2,715.00	\$3,500.00
Franchise Tax Board	\$10.00	\$-
Member Mixer	\$473.00	\$3,000.00
Neighborhood Tasting/Full Circle	\$506.00	\$15,000.00
Paulee Event	\$25,152.00	\$14,400.00
Barrel Auction Preview	\$1,536.00	\$4,500.00
SomCon/Bev Con	\$-	\$12,500.00
Total Expenses	\$320,837.00	\$346,000.00
Net Income/Loss	(\$27,737.00)	



RUSSIAN RIVER VALLEY

MEMBERSHIP REPORT

2017

Photo: Group Tour at La Crema

Member Programs

Leadership Circle, after deciding to embark on a brand refresh and new website design the RRVW board decided that one of our first priorities was to bring together our past and present leaders for a networking meeting to discuss our goals and seek guidance and input on the brand and the website. This meeting was held in early March at Balletto Vineyards and attended by over 40 of our leaders. At the meeting we gathered input on what makes RRV so special and unique, what is our brand known for and where should we focus our marketing efforts for the future.

In May Benovia hosted our vineyard walk and mixer. Mike Sullivan discussed vineyard practices, techniques and mechanization with a crowd of 30 members. We shared a glass of wine, some Charcuterie and a great visit on the beautiful Benovia property.

In June Dutton Ranch hosted the Educational Seminar with John Aquirre and Brittany Jensen. John discussed the statewide political landscape, including legislation that impacts the wine industry. Brittany discussed up and coming programs with Gold Ridge Conservation District. Nancy Woods, board member shared information on the DTC committee and invited everyone to attend. Big thank you to the Dutton's for hosting this event.



Leadership Circle Meeting at Balletto Vineyards

The membership committee spent 2017 taking a very thoughtful look at the overall dues structure discussing options to simplify the dues calculation with simplified payment options in order to achieve a net increase to fuel our growth.



Education Seminar at Dutton Ranch

Members

WINERY MEMBERS (98)

ACORN Winery
Alquimista Cellars
Ancient Oak Cellars
Arista Winery
Bacigalupi Vineyards
Bailarin Cellars
Balletto Vineyards
Benovia Winery
Bruliam Wines
Bucher Wines
C. Donatiello Winery
Camlow Cellars
Campana Ranch Winery
Cartograph Wines
Char Vale Winery
Chenoweth Wines
Christopher Creek Winery
Cleary Ranch Vineyards LLC Winery
Croix Estate
D & L Carinalli Vineyards
Davis Bynum Winery
Davis Family Vineyards
Dehlinger Winery
DeLoach Vineyards
Domaine Della
DRNK Wines
Dutton Estate Winery/ Sebastopol Vnyds
Dutton-Goldfield Winery
Ektimo Vineyards

Emeritus Vineyards
EnRoute Winery
Freeman Vineyard & Winery
Friedeman Wines
Gamba Vineyards & Winery
Gary Farrell Vineyards & Winery
George Wine Company
Gordian Knot Winery
Graton Ridge Cellars
Hartford Family Winery
Harvest Moon Estate & Winery
Holdredge Wines
Hook & Ladder Vineyards and Winery
Inman Family Wines
Iron Horse Vineyards
J Cage Cellars
J Vineyards & Winery
J. Rochioli Vineyards
James Family Cellars
Joseph Phelps Freestone Vineyards
Joseph Swan Vineyards
K Squared Cellars
Kanzler Family Vineyards
Kistler Vineyards
Kobler Estate Winery
Korbel Champagne Cellars
Kosta Browne Winery
La Crema Winery
La Follette Wines
Landmark Vineyards, Hop Kiln Estate
Lando Wines

Lauterbach Cellars
Lennox Vineyards
Lost Canyon Winery
Lynmar Estate
MacPhail Family Wines
MacRostie Winery & Vineyards
Marimar Estate Vineyards & Winery
Martin Ray Winery
Martinelli Vineyards & Winery
Matrix Winery
Medlock Ames
Merriam Vineyards
Merry Edwards Winery
Migration Wines
Moshin Vineyards
Paul Hobbs Winery
Pellegrini
Olivet Lane Estate
Porter Creek Vineyards
Ramey Wine Cellars
RMH Wines
Rodney Strong Vineyards
Russian Hill Estate Winery
Russian River Vineyards
Scherrer Winery
Screen Door Cellars
Siduri Wines
Sonoma-Cutrer Vineyards
Square Peg Winery
St Rose Winery
Tara Bella Winery

The Rubin Family of Wine
Thomas George Estates
TR Elliott, LLC
Twomey Cellars
Via Giusti Wines
Viszlay Vineyards & Winery
VML Winery
Williams Selyem Winery
Windracerr

GROWER MEMBERS (122)

Alegria Vineyards
Anderson-Ross Vineyard
ASERN Family Vineyards
Bacchi Vineyard
Bacigalupi Vineyards
Balletto Vineyards
Bazzano Vineyard
BCD Farms
Benovia Winery
Bergman Family Vineyards
Betty Ann Vineyard
Big Pig Vineyard
Bisordi Ranch & Vineyards
Bohemian Station Vineyards
Boriolo Vineyards
Boschetti Family Vineyards
Bucher Vineyard
Bush Crispo Vineyards
Calegari Vineyards
Calif Wineries & Vineyards
Carinalli Vineyards
Castelli-Knight Ranch

Catie's Corner
Chenoweth Vineyards
Christensen Family Vineyards
Cole Creek Vineyard
Cornerstone Certified Vineyard
Corpuel Family Vineyard
Cypress Ridge Vineyards
Dairyman Vineyard
Davis Family Vineyards
Dellinger Vineyard
DeLoach Vineyards
Dempel Farming Co.
DnA Vineyards
Dow Vineyard
Dutton Ranch
El Molino High School Vineyard
Elieo Vineyard (KOA Vineyard, LLC)
Elsbree Vineyards
Enriquez Estate Wines
Ewald Vineyards
Flax Vineyards
Foppoli Family Vineyards (Grower)
Forchini Vyds./Russian River Terrace
Gantz Family Vineyards
Germone Hill Vineyard
Giusti Ranch & Vineyards
Gold Ridge Vineyards (Cresta D'Oro Vineyard)
Graton Ridge Cellars
Great Oak Vineyards
Gunsalus Vineyard
Hansen Vineyards
Harvest Moon Estate
Hawk Hill Vineyard
Hawk's Roost Ranch

Hervey Vineyard
Hopkins River Ranch
HoppeKelly Vineyards
Iron Horse Vineyards
Jackson Ranch & Vineyard
Jayda Hill Vineyard
Jordan Vineyards
Joseph Belli Vineyards
Joseph Swan Vineyards
Kanzler Family Vineyards (Grower)
Klopp Ranch
Kobler Family Vineyards
Kozlowski Family Vineyard
Lafranchi Vineyards
Landmark Vineyards/ Hop Kiln Estate (Grower)
Lauterbach Hill Vineyards
Lennox Vineyards
Leras Vineyards
Lynmar Estate
MacMurray Estate Vineyards
Marsha's Vineyard
Martinelli Farms Inc.
Martinelli Vineyards (Grower)
Matthew's Station
Mélange Vineyards
Merriam Vineyards (Grower)
Migration Wines
Mononi Ranches
Moore Family Vineyard
Nunes Vineyard
Oehlman Vineyard
Parsons Home Grown
Ponzo Ranch
Porte Cochere Vineyard

Porter Creek Vineyards
 Richard's Grove & Saralee's Vineyard
 Riddle Ranch
 Ritchie / Poplar Vineyards
 River Myst Haven
 River Road Vineyards
 Rodney Strong Vineyards (G)
 Ruxton Vineyard
 Sadie's Vineyard
 Sanchietti Ranch
 Santa Rosa High School Farm
 Silverado Sonoma Vineyards
 Sonoma Ag Art
 Sonoma-Cutrer Vineyards
 Spring Hills Community Church
 SRJC Shone Farm Vineyard
 Starr Creek Vineyard
 Sweeney Vineyard
 Syar Industries, Inc.
 Tanya's Vineyard
 The Farm Vineyards
 THER Vineyards
 Tina Marie Vineyards
 Trenton View Vineyard
 Trione Vineyards (Grower)
 Trombetta Vineyard
 V bar C Ranch & Vineyards
 Vineyard eleven
 Vino Farms
 Westside Farms/Ramey
 Vineyards Westside Vineyards
 Windsor Creek Vineyard
 Windy Hill Ranch
 Wycoff Ranch

ASSOCIATE WINERIES (17)

Belle Glos
 David Bruce Winery, Inc.
 Ferrari-Carano Vineyards & Winery
 Flanagan Wines
 Forchini Vineyards & Winery
 Jim Ball Vineyards
 Jordan Vineyards & Winery
 Ledson Winery & Vineyards
 MacMurray Estate Vineyards
 Parmeson Wines
 Patz & Hall Wine Co.
 Picket Fence Winery
 Sojourn Cellars
 Terlato Family Vineyards
 The Calling
 Trione Vineyards and Winery
 Y. Rousseau Wines

AFFILIATE MEMBERS (21)

Sonoma County Agricultural Commissioner
 Calif. Assoc. of Winegrape Growers
 CANVAS
 Healdsburg Chamber and Visitor Bureau
 LA Area Chamber of Commerce
 Laguna de Santa Rosa Foundation
 Russian River Chamber
 Russian River Valley Winegrowers Foundation, Inc.
 Sebastopol Area Chamber
 Sonoma County Farm Bureau
 Sonoma County Farm Trails
 Sonoma County Tourism Bureau
 Sonoma County Vintners

Sonoma County Wine Library
 Sonoma County Winegrape Commission
 Sonoma RCD
 U.C. Cooperative Extension
 Windsor Chamber and Visitors Center
 Wine Institute
 Wine Road
 Women for Winesense

RETAIL/COMMERICAL (249)

Arysta Life Science
 Bergman Euro-National
 Big Wave Wine Bottling
 Bowland Vineyard Management Crop
 Production Services
 Farmhouse Inn
 Goldstrand Planning Group
 Graton Day Labor Center (Centro Laboral de Graton)
 H2 Hotel
 Hotel Healdsburg
 Jayda Hill Vacation Rental
 John Ash & Co.
 Mike Porter Vineyard Consulting
 Moss Adams, LLP
 Philip T Bazzano, Esq
 Redwood Empire Vineyard Management
 Sonoma County Properties
 The Raford Inn
 The Spinster Sisters
 Vineyard Industry Products
 Vintage Nurseries
 Vintners Inn
 Wilbur-Ellis Co.

Thank you to our Corporate Sponsors_____





RUSSIAN RIVER VALLEY

Russian River Valley Winegrowers

P.O. Box 16, Fulton, California 95439-0016

Phone: 707.521.2534 • Fax: 707.528.8633

Website: www.rrvw.org • russianrivervalley.org

Executive Director: Wendy Hilberman

Phone: 707.486.5648 • Email: hilberman@rrvw.org