



## RUSSIAN RIVER VALLEY WINEGROWERS FACT SHEET

### **ABOUT THE RRVW ASSOCIATION**

- Founded in 1994
- Became a nonprofit in 1996
- 200+ members- includes both grape growers and wineries

**EXECUTIVE DIRECTOR:** Wendy Hilberman

### **BOARD MEMBERS:**

- |   |  |
|---|--|
| ○ President- Mike Sullivan, Benovia Winery            | Grower-2 <sup>nd</sup> term: 2019-2021     |
| ○ 1st Vice President-Jim Sturgeon, La Crema Winery    | Winery-2nd term 2019-2021                  |
| ○ 2nd Vice President-Clark Lystra, Betty Ann Vineyard | Grower-1st term 2019-2021                  |
| ○ Treasurer- Michelle Ausburn, CPA, BPM LLC           | Appointed- 1 <sup>st</sup> term: 2018-2020 |
| ○ Secretary- Carol Kozlowski-Every, Kozlowski Farms   | Appointed- Past Board Member               |

### **ABOUT THE RUSSIAN RIVER APPELLATION**

- The Russian River Valley American Viticulture Area (AVA) earned its AVA distinction in 1983
- Enlarged in 2005
- 96,000 Total acres
- Encompasses more than 16,000 acres of wine grapes
- 2nd largest AVA in Sonoma County (Sonoma Coast is 1st)
- Known for its success with cool climate varietals, notably Pinot Noir and Chardonnay
- At least 13 grape varietals planted
- Approximately 42% of the grapes harvested in the region are Chardonnay
- Approximately, 29% of the grapes harvested in the region are Pinot Noir
- 35 varieties of wine are produced in the region

### **6 DISTINCT GROWING NEIGHBORHOODS:**

- Middle Reach
- Laguna Ridge
- Green Valley
- Santa Rosa Plain
- Sebastopol Hills
- Eastern Hills